



**Basic Chemicals, Cosmetics & Dyes Export
Promotion Council (CHEMEXCIL)**

(Set up by Ministry of Commerce & Industry, Government of India)

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EPC/PROJ/EXHB/CHINA INTERDYE 2018

23rd Jan, 2018

ALL MEMBERS OF COUNCIL:

Sub: Council's participation in The 18th China International Dye Industry, Pigments and Textile Chemicals Exhibition (CHINA INTERDYE 2017) from 11th-13th April, 2018 at Shanghai, China

Dear Sir / Madam,

It gives us immense pleasure to inform you that after the successful participation in CHINA INTERDYE 2017 exhibition at Shanghai, China, the Council is once again organising the **INDIA PAVILION in CHINA INTERDYE 2018** under the Market Access Initiative (MAI) scheme of Ministry of Commerce & Industry, Govt. of India, which will be held from 11th – 13th April, 2018 at Shanghai, China. The objective is to showcase Quality Indian Products to the prospective buyers with the overall objective to enhance India's exports in this region.

Venue of the event	:	Shanghai World Expo Exhibition & Convention Center (SWEECC) (South Entrance: No. 1099 Guozhan Rd., Shanghai) (North Entrance: No. 850 Bocheng Rd., Shanghai)
CHEMEXCIL Pavilion	:	Hall 1
Organiser Details	:	Shanghai International Exhibition Service Co., Ltd. Email: chinainterdye@siec.ccpit.com Website: http://www.chinainterdye.com/en/index.aspx

ABOUT THE EXHIBITION:

China Interdye is a premier international show, conducted annually, for the Dyes and Dye Intermediates, Pigments and Textile Chemical industry. It is the perfect meeting point for the exhibitors to reach the global attendees and the perfect medium to know about the recent developments made in these industries. This show is being organised at the Shanghai World Expo Exhibition & Convention Center (SWEECC) and has an exhibition area of around 40,000 sq. m. It is being held concurrently with China International Digital Textile Printing, Printing and Dyeing Automatics Exhibition 2017 (China Textile Printing 2017).

The last edition of this exhibition was held from 12th-14th April 2017 and enjoyed participation from 630 domestic and overseas exhibitors from 17 countries and regions wherein there was participation from more than 7000 exhibitor representatives. This exhibition was attended by about 16,681 visitors from 53 countries and region. Various high quality seminars and professional events were organised.

EXHIBITORS PROFILE:

- Different kinds of Dyestuffs, Whitening agents, Intermediates, Auxiliaries, Pigments, Textile Chemicals
- Instruments & Equipments

FLOOR PLAN: The floor plan is enclosed herewith.

Stall No A810 is reserved for CHEMEXCIL.

Stall No A690, A691, A692, A693, A694, A696, A697, A698, A699, A700, A701, A702 are reserved for members of SHEFEXIL (Shellac & Forest Products Export Promotion Council)

PARTICIPATION CHARGES:

The event is covered under Market Access Initiative (MAI) scheme of the Ministry of Commerce & Industry, Govt. of India. Members who fulfil the below mentioned eligibility conditions shall be eligible to get subsidised stall rates and reimbursement of airfare subject to submission of the outcome report after completion of the event, finalisation of accounts and funds received from the Govt of India. Only first 50 eligible members will get the subsidised stall charges for an area of 9 sqmt each, even-though bigger stall size is taken. The amount of subsidy will be informed and will be reimbursed on equal basis only after finalisation of accounts and receipt of funds from the Government.

The details of stall charges are mentioned below.

SHELL SCHEME CHARGES@ Rs 30,000/- per sqmt		RAW SPACE CHARGES @ Rs20,000/- per sqmt	
9 SQ MT	Rs2,70,000/-	18 SQ MT	Rs3,60,000/-
12 SQ MT	Rs3,60,000/-	24 SQ MT	Rs4,80,000/-
Note:- Shell Scheme is available for 9 & 12 sqmt Raw Space is available for 18 sqmt and above.		30 SQ MT	Rs6,00,000/-
		36 SQ MT	Rs7,20,000/-
		48 SQ MT	Rs9,60,000/-

ELIGIBILITY FOR SUBSIDISED STALL RATES / REIMBURSEMENT OF AIRFARE:

- As per the Revised MAI guidelines of the Ministry, a company that has **participated THRICE in a particular fair will not be eligible for subsidized stall rates / reimbursement of airfare** and hence, would be required to pay the full cost of stall.
- The participating company should be a Member of the Council at least for a period of 12 Months, for claiming airfare.
- For reimbursement of airfare, export turnover of the participating company in the immediate preceding year should not be more than Rs 30 Crores. **In case the turnover is more than 30 crs then member will get the subsidised stall charges subject to fulfilling of above condition but they will not get the reimbursement of airfare.**
- The Ministry of Commerce & Industry (MoC&I) has “in principle” approved the reimbursement of Airfare to the Member-Exporters participating in this exhibition. The reimbursement will be done as per the terms and conditions laid down by the MoC&I under old MDA Scheme and after receipt of funds from the ministry.
- The participating company should submit export returns to the Council regularly.

*** The reimbursement of Airfare / subsidy for stall charges will be made after finalisation of accounts in Ministry and subject to receipt of funds from the Govt of India.**

SHELL SCHEME AMENITIES:

Space, Side Walls, carpeted floor, fascia board with company name, one reception desk with one chair, one electrical socket, two spot lights per stand, Round table with two chairs, dustbin. Council will provide electricity only for the shell scheme. Shell Scheme is available for 9 & 12 sqmt stalls only.

RAW SPACE:

Raw space holders have to directly book the electricity with the organizers in China. Members taking raw space are requested to compulsorily incorporate the logos of ‘CHEMEXCIL’ and ‘Flag of India’ at a prominent position in their stall design and send the same directly to the organisers with a copy to amrita.regulatory@chemexcil.gov.in. Also, you are requested to take necessary permissions of your stall design from the organizer as per the conditions mentioned in the Exhibitors manual.

CAP INDIA 2018 EXHIBITION:

Members who want to book stall in China Interdye 2018 will have to compulsorily book a stall in CAPINDIA Exhibition as per below table.

Sr No	Stall Area in China Interdye (Sq Mt)	Stall Area to be taken in CAPINDIA 2018 (Sq Mt)	Shell Scheme charges in CAPINDIA 2018 in Rs . (Including GST)
1	48/36/30/24	9	58,410/-
2	18/12/9	6	38,940/-

The stalls of CAPINDIA 2018 exhibition can be booked online from this link http://capindiaexpo.in/exhibitor/stall_reservation. The complete details on CAPINDIA exhibition has been placed on its website www.capindiaexpo.in. The contact person for CAPINDIA Exhibition is **Ms Kumudini Bodha, Section Officer, CHEMEXCIL, Mumbai**. Her contact details are kumudini@chemexcil.gov.in / Tel No. :-(022)-22021288/1330.

IMPORTANT POINTS:

1. Due to limited availability of stalls and MAI assistance, the stalls for China Interdye 2018 will be allocated strictly on **“First come First serve”** basis by online stall allotment process only subject to receipt of payment.
2. A simultaneous payment for stall booking at CAPINDIA 2018 is a must. If the exhibitor desirous to take a stall at China Interdye 2018 has failed to book stall at CAPINDIA 2018 simultaneously will be refused the stall at China Interdye 2018.
3. Exhibitors failing to the above condition may be denied the stall at China Interdye 2018.

PROCEDURE FOR ONLINE STALL BOOKING (MAI) OF CHINA INTERDYE 2018:

All stalls under MAI in the India Pavillion of China Interdye 2018 has to be **booked online only**.

The online stall booking will start on 29th January, 2018 at 11.30 am.

The stalls can be booked by visiting the link <https://chemexcil.in/events/ChinaInterdye2018/> Alternatively, you may also visit our website <https://chemexcil.in> wherein a banner will be uploaded which will redirect you to the online stall booking page. The steps for online stall booking are enclosed herewith. You are requested to read the steps for online booking carefully before the stall booking starts.

TERMS OF PAYMENT FOR CHINA INTERDYE 2018 AND CAPINDIA EXHIBITION 2018:-

CHINA INTERDYE EXHIBITION

- 100% by RTGS/ NEFT/ DD for China Interdye Exhibition.
- The RTGS / NEFT payment should get credited in Council's bank account by 30th Jan 2018.
- The actual Demand Draft should reach Council's office latest by 31st Jan 2018.
- The details of payment have to be sent online on stall booking page.

- In case the payment is not received within the deadline, then the stalls will be automatically released by the system and it will be available for fresh bookings.
- In case any payment is done and the member doesn't get a stall in the exhibition during the online stall booking procedure then their stall charges will be refunded after the completion of the exhibition. The Council is not responsible for allotment of stalls to such members.
- Demand Draft should be in favour of "CHEMEXCIL SBI A/C NO 10996680758".

CAPINDIA EXHIBITION

- 100% by RTGS / NEFT / DD / Cheque for CAPINDIA Exhibition.
- Demand Draft / at par cheque should be in favour of "The Plastics Export Promotion Council, SBI A/C No 35285488071.

Please send us the Payment remittance details / scan copy of DD for both the exhibitions on the email id amrita.regulatory@chemexcil.gov.in/ Sandeep.acct@chemexcil.gov.in .

RTGS/NEFT Details For Both Exhibitions:-

Particulars	CHINA INTERDYE 2018	CAPINDIA EXHIBITION 2018
Beneficiary Name	CHEMEXCIL	PLEXCONCIL
Bank Name	State Bank of India	State Bank of India
Branch Add	Mumbai Samachar Marg, Fort, Mumbai	Raj Chamber, Seth Nagardas Road, Near Sub-way, Andheri (East), Mumbai – 400 069
Branch Code	00300	00539
Account No	10996680758	35285488071
IFSC Code	SBIN0000300	SBIN0000539

Few more points:-

1. After your stall is booked online, you have to send the filled, stamped and signed application form in the enclosed format to the Project Section on the email ids sujata.proj@chemexcil.gov.in; kumudini@chemexcil.gov.in & shobha.proj@chemexcil.gov.in .
2. Space will be allotted on first-cum-first serve basis subject to receipt of filled application form along with the full payment.
3. The rules and regulations for participating in exhibition is enclosed herewith. Please go through the same.
4. Members can give advertisement of their company in the Council's catalogue, details of which are given below. Due to limited advertising space, interested members are requested to revert with confirmation along-with advertisement material and payment on sujata.proj@chemexcil.gov.in; kumudini@chemexcil.gov.in & shobha.proj@chemexcil.gov.in

Advertisement material size	5.5" x 8"
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Format	.pdf
Rate (rs)	7500/- + GST per page (one side)

5. **CATALOGUE DISPLAY:-**Those who wish to display catalogue in CHEMEXCIL's stall can send 10 catalogues to CHEMEXCIL office. They will get free one page (one side) advertisement in CHEMEXCIL's catalogue. The charges for displaying catalogue is Rs 10,000/- + GST.
6. Ms. Amrita Sharma, Regulatory Officer, Chemexcil is the nodal officer for this exhibition. Her contact details are as under:
 - a. Tel No. :-(022)-22021288/1330 / 22835947
 - b. Email Id:- amrita.regulatory@chemexcil.gov.in
7. **Very Important** :-As per the directive of the Ministry of Commerce & Industries, it is mandatory to submit outcome report of the business generated after visiting the above exhibition failing which
 - a) MAI assistance in the next year edition may be refused
 - b) the participation in the next year edition would not be granted

We are sure that this Exhibition would provide ample opportunities to the exporting community like you for meaningful interaction and concluding business deals, we look forward to your active participation in the same.

Thanking you and awaiting your kind communication,

Yours faithfully,

(S.G. BHARADI)
Executive Director

Enclosure:

1. **India Pavilion Floor Plan with stall area**
2. **Hall 1 Floor plan**
3. **Steps for online booking**
4. **Application form for participation**
5. **Rules and regulation for participation in exhibition**