



CHEMEXCIL BULLETIN ADVERTISEMENT TARIFF

In ₹

SR. NO.	POSITION OF ADVERTISEMENT	SIZE OF ADVERTISEMENT	RATE OF COLOR ADVERTISEMENT RATE			RATE OF BLACK AND WHITE ADVERTISEMENT		
			AMOUNT	GST @18%	TOTAL AMOUNT	AMOUNT	GST @18%	TOTAL AMOUNT
1	FULL PAGE	18 CM WD X 23.5 CM HT	10500	1890	12390	8625	1552.5	10177.5
2	HALF PAGE (HORIZONTAL)	18 CM WD X 11.5 CM HT	7000	1260	8260	4600	828	5428
3	HALF PAGE (VERTICAL)	8.5 CM X 23.5 CM	7000	1260	8260	4600	828	5428
4	QUARTER PAGE	8.5 CM WD. X 11.5 CM HT.	5000	900	5900	2300	414	2714
5	STRIPS ADVTS	4 CM HT X 18 CM WD	NA	NA	NA	2300	414	2714
6	INSIDE COVER PAGES (FULL PAGE)	18 CM WD X 23.5 CM HT	15000	2700	17700	NA		
7	BACK COVER INSIDE (FULL PAGE)	18 CM WD X 23.5 CM HT	12000	2160	14160	NA		
8	BACK COVER (FULL PAGE)	18 CM WD X 23.5 CM HT	20000	3600	23600	NA		

NOTE

- Rates quoted above are per insertion basis (For single insertion) and not for whole year.
- 10% discount will be extended after 2nd insertion onwards if member would like to continue for all 6-issues of year and for next 2-3 years.
- If member want to publicize the advertisement for whole year we shall issue full amount invoice as per the discounted rate and member shall pay the full amount in advance.
- All payments by Cheque/ Demand Draft/RTGS in advance only to be made in favor of "CHEMEXCIL SBI account No. 10996680725"; Payable at Mumbai
- SPECIAL DISCOUNTS can be consider on Series of Advertisements at least 4 insertions
- For Colour advertisements, high resolution images to be sent to us.
- Advertisement material must reach us 7 days before the date of publication
- Positioning of the Advt other than Cover Positions will be at Chemexcil discretion
- Only ColourAdvts will be entertained on Cover Positions.
- No Classified Advertisements will be entertained
- For further details such as series discounts, etc please contact on : ed@chemexcil.gov.in; adreach@chemexcil.gov.in