

ANNEXURE – I

BRIEF REPORT

CHEMEXCIL's

**Virtual Buyer Seller Meets with the buyers of
Argentina, Brazil, Chile, Colombia and Mexico
(LAC)**

17th -19th March-2021

Online Venue: www.chemexcilb2b.com



CHEMEXCIL

Basic Chemicals, Cosmetics & Dyes Export Promotion Council

(Set-up by Ministry of Commerce & Industry, Government of India)

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Email: info@chemexcil.gov.in Website: <https://chemexcil.in>

HIGHLIGHTS

As an export promotion measure, CHEMEXCIL organized this Virtual Buyer Seller Meets with the buyers of Argentina, Brazil, Chile, Colombia and Mexico (LAC), Which was scheduled from 17th -19th March-2021

LAC Region as we all know is an important market especially for Dyes & Dye Intermediates, Chemical, Agro Chemicals and Cosmetics sector. The main objectives to organize this Virtual Buyer Seller Meet were:-

- To establish good contacts with business enterprises and commercial organizations and to build the vibrant platform for promoting exports to LAC Region.
- To explore the possibilities of expansion of two way trade.
- Possibilities of collaboration in LAC Region.

As we know that because of the ongoing pandemic there are restrictions on overseas travel resulting in cancellation of most of the reputed international shows all across the globe. During such challenging times and restrictions, as the world moves to a New Normal scenario, the need of an hour is to move ahead and shift our focus from participating in physical shows to virtual shows to connect with overseas buyers and build long term business engagements.

In this context the Virtual Buyer Seller Meet was conducted on online Venue www.chemexcilb2b.com and received kind support from the Indian Missions in Argentina, Brazil, Chile, Colombia and Mexico.

The Prerecorded Inauguration Ceremony was organized on 17th March, 2021 at 1100 hrs (IST). The inaugural session was attended by **Shri S. Suresh Kumar**, Joint Secretary, EP (CAP) DIVISION, Ministry Of Commerce and Industry, Government of India , **Shri Dinesh Bhatia Ambassador**, Embassy of India, Buenos, Argentina, **Ms. Anita Nayar**, Ambassador, Embassy of India, Santiago, Chile, **Shri Sanjiv Ranjan**, Ambassador, Embassy of India, Bogota, Colombia, **Shri Amit Kumar Mishra**, Consul General, Consulate General of India, Sao Paulo, Brazil, **Shri S. G. Mokashi**, Chairman, CHEMEXCIL, **Vote of Thanks- Shri Deepak Gupta**, Acting Executive Director, CHEMEXCIL.

Total 43 member-exporters from CHEMEXCIL participated in this Virtual BSM. **The Show** evinced good response with around 45 buyers, and Experienced more than 300 Virtual meeting on Online Platform. These buyers/visitors were mainly from the LATIN AMERICA Region who was interested in associating with Indian companies.

We are expecting that in this ongoing pandemic this virtual show will help in building long term business engagements between the Indian and Latin American Market.

**GLIMPSES OF
Virtual Buyer Seller Meets with the buyers of Argentina, Brazil, Chile, Colombia and Mexico (LAC)**



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CHEMEXCIL
Basic Chemicals, Chemicals & Specialty Polymers Cluster
(Set up by the Ministry of Commerce & Industry Government of India)

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VIRTUAL BUYER SELLER MEET, 2021 - LAC REGION

Argentina, Brazil, Chile, Colombia and Mexico | 17 March - 31 March 2021

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Embassy of India
Buenos Aires, Argentina





Consulate General of India
Sao Paulo, Brazil





Embassy of India
Bogota, Colombia

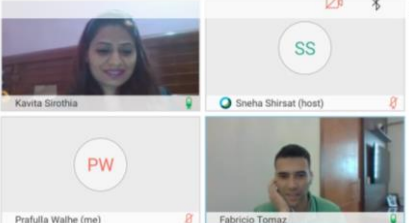




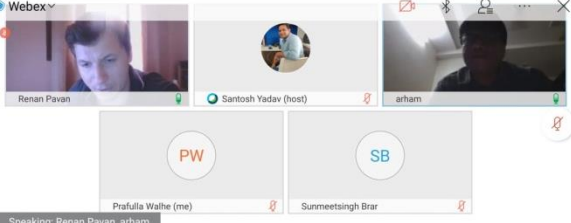
Embassy of India
Santiago



Webex




Participants: Kavita Sirothia, Sheha Shirsat (host), Prafulla Walhe (me), Fabricio Tomaz




Participants: Renan Pavan, Santosh Yadav (host), arham, Prafulla Walhe (me), Sunmeetsingh Brar

Speaking: Renan Pavan, arham

Webex



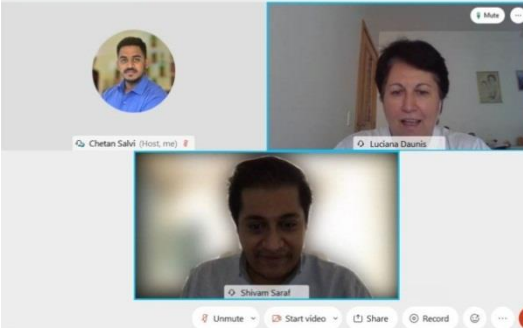
Participants: Ricardo, Ishita Mehta (host), Laring Ely



Participants: Chemexcil Prasad Arolkar, Prafulla Walhe (me)

Webex Meeting Interface

Speaking: Shivam Saraf, Luciana Daunis



Participants: Chetan Sahi (host, me), Shivam Saraf, Luciana Daunis

Participants (3)

- Chetan Sahi (host, me)
- Luciana Daunis
- Shivam Saraf

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