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ANNEXURE - I

BRIEF REPORT

COATING EXPO VIETNAM 2024 COINCIDING WITH AGRI VIETNAM 2024

(IN CONJUNCTION WITH COLOR AND SPECHEM VIETNAM)

**12TH - 14TH JUNE, 2024
Ho Chi Minh City, Vietnam**



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Basic Chemicals, Cosmetics & Dyes Export Promotion Council

(Set-up by Ministry of Commerce & Industry, Government of India)

Jhansi Castle, 4th Floor, 7- Cooperage Road, Mumbai - 400 001, INDIA

Tel: +91-22-69821200 - 206, Fax: +91-22-69821236/37

Email: info@chemexcil.in Website: <https://chemexcil.in> Twitter: @chemexcil



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HIGHLIGHTS

As an export promotion activity for the year 2024-2025 Chemexcil has participated in COATING EXPO VIETNAM 2024 coinciding with Agri Vietnam 2024 (IN CONJUNCTION WITH COLOR AND SPECHEM VIETNAM) from 12th – 14th June, 2024 at Ho Chi Minh City, Vietnam.

Coating Expo Vietnam, 2024 coinciding with Agri Vietnam 2024 is one of the most attractive annual international events in Vietnam with focus on Coatings & Printing Ink Industry, including: Paint products, Printing ink, Chemicals & Raw Material, Manufacturing Facility, Analysis equipment, Environment/Water treatment, Technology, Services.

Besides, Coating Expo Vietnam 2024 will establish the application of new technology, new product, and materials which will meet the demand of improving production from advanced countries to the Vietnam market.

Vietnam is an important market especially for Dyes & Dye Intermediates, Inorganics, Organics & Agro Chemicals, Essential Oils and Cosmetics sector. The main objectives to organize Indian Pavilion Meet were:-

- Building a vibrant platform for promoting exports to Vietnam by establishing good business relations with enterprises and commercial organizations.
- Exploring the possibility of expanding two-way trade.
- Exploring the possibility of collaboration in the Vietnam region.

COATING EXPO VIETNAM 2024 has continued to be the perfect platform for the businesses to connect with the International Coating, Dyes, Pigments & their raw material suppliers.

The Inauguration Ceremony was organized on 12th June, 2024 at 1000 hrs. (Vietnam Time). The Indian Pavilion was inaugurated by **H.E. Dr. Madan Mohan Sethi**, Consulate General of India, Ho Chi Minh City, Vietnam along with **Ms. Sanjukta Taral, Sr. Assistant & Mr. Charudatta Paradkar, Sr. Assistant**, CHEMEXCIL.

Later **H.E. Dr. Madan Mohan Sethi** had visited Indian Members Exporter Stalls. The members-exporters were happy to interact with the visiting dignitaries.

In the Total 21 member-exporters from CHEMEXCIL participated in this Exhibition with total area of 156 sq. mtrs. Coating Expo Vietnam attracted industry experts from 18 countries, of which 5000 were trade visitors. A total of 300 exhibitors from 18 countries presented their product portfolio on a net exhibition space of 2000 sqmt at Hall A2, SECC.

GLIMPSES OF

**COATING EXPO VIETNAM 2024 COINCIDING WITH AGRI VIETNAM 2024
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Ho Chi Minh City, Vietnam**



The Inauguration Ceremony of Vietnam Coating Expo 2024, Agri Vietnam 2024 & India Pavilion on 12th June, 2024. The Indian Pavilion was inaugurated by H.E. Dr. Madan Mohan Sethi, Consulate General of India, Ho Chi Minh City, Vietnam along with Ms. Sanjukta Taral, Sr. Assistant & Mr. Charudatta Paradkar, Sr. Assistant, CHEMEXCIL.



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CHEMEXCIL STALL – COATING EXPO VIETNAM 2024



India Pavillion at Coating Expo Vietnam - 2024

India Pavillion at Coating Expo Vietnam - 2024

