

A Brief report of Dye+Chem Bangladesh 2016 exhibition

As an export promotion measure, CHEMEXCIL has participated in 25th **Dye+Chem Bangladesh 2016 International Expo** organized by CEMS-Global USA/ Bangladesh from 31st August to 3rd Sept, 2016 at Bashundhara Convention City, Dhaka, Bangladesh. This show was held concurrently with **17th Textech-** the biggest and oldest Textile Apparel Technology & Machinery Expo of Bangladesh and **10th Dhaka Int'l Yarn & Fabric Show 2016'**, all three combined to focus on the USD 28 Bn Readymade garments (RMG) manufacturing and export Industry of Bangladesh.

The three exhibitions attracted 1050 exhibitors from 23 countries who had put-up stalls in total 15 halls spread over the entire convention city.

Dye+Chem Bangladesh exhibition is an gateway to the Dyes and Fine & Specialty Chemicals sector of Bangladesh and a perfect B2B platform for overseas manufacturers of Dyes & Dyes Intermediate, Basic chemicals to showcase their products under one roof.

The Dye+Chem 2016 exhibition was exclusively held in **Hall C/3** where Chemexcil had also organised its Indian pavilion. **The Council had booked an area of 150 sq mt for organising its India Pavilion wherein 25 Indian exporters had showcased their products and promoted Brand India.**

CHEMEXCIL's India pavilion was visited by **Dr. Adarsh Swaika, Deputy High Commissioner of India** to Bangladesh, HCI, Dhaka & Shri Shishir Kothari- First Secretary (Commerce). The members-exporters were happy to interact with the visiting dignitaries.

The **Dye+Chem 2016 exhibition evinced good response** with more than 150 visitors to Chemexcil stall/ pavilion. These visitors were from local Bangladeshi companies and other markets who were interested in co-operating with Indian companies.

Glimpses of the Exhibition



1. The 25th Dye+Chem Bangladesh 2016 Exhibition was inaugurated by Shri Amir Hossain Amu- Hon'ble Industries Minister (Bangladesh). Dr. Adarsh Swaikady High Commissioner of India and other dignitaries also graced the event. Chemexcil had organised its India Pavilion during the show.



2. Dr. Adarsh Swaikady High Commissioner, HCI Dhaka speaking during Opening Ceremony of Dye +Chem Bangladesh 2016 Show at Dhaka



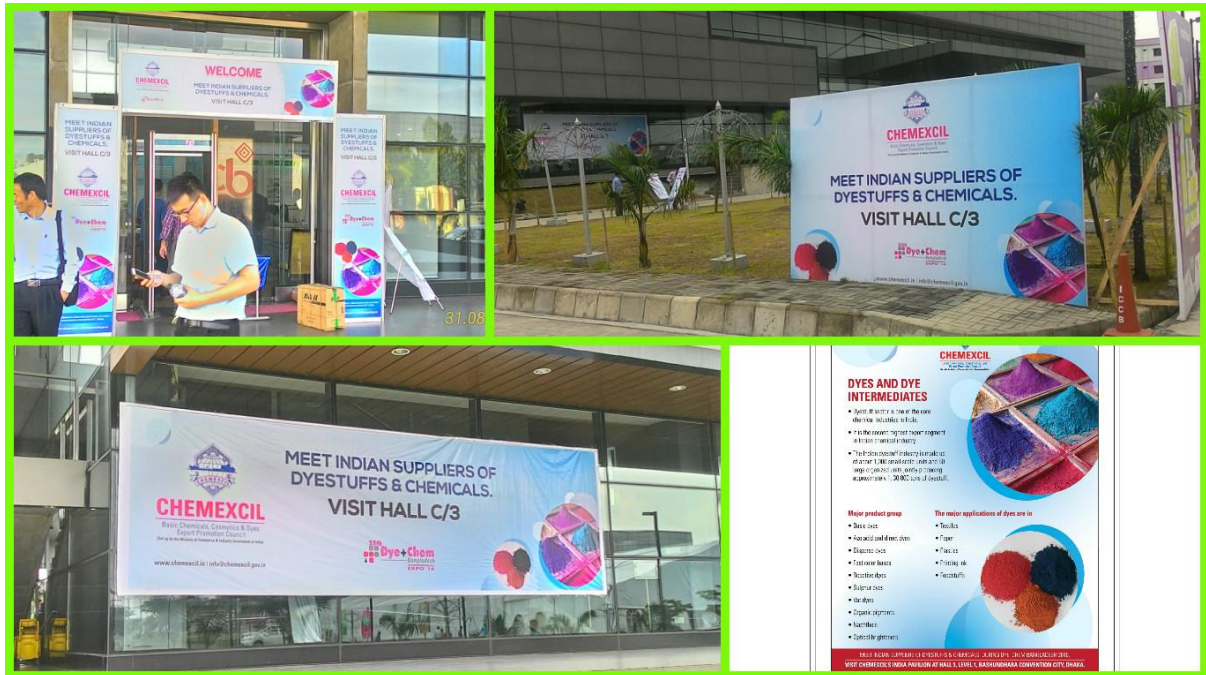
3. Dr. Adarsh Swaika- Dy High Commissioner, High Commission of India, Dhaka and Shri Shishir Kothari- First Secy (Com) at Chemexcil Stall in Indian Pavilion



4. View of Indian Pavilion during Dye+Chem Bangladesh 2016 show



5. Chemexcil officers being felicitated by Ms. Mehrun Islam, MD, CEMS Global



6. Glimpses (collage) of Venue Branding done by Chemexcil during Dye+Chem Bangladesh 2016 exhibition