

National Workshop on Export Marketing
(With Special emphasis on Export of Essential Oils, Fragrance & Flavour)
16th - 17th November, 2017 at FFDC, Kannauj (Uttar Pradesh)

CHEMEXCIL participated in a workshop on export marketing held at Kannauj (Uttar Pradesh) during 16th - 17th November, 2017. The workshop was organized by Ministry of MSME in collaboration with FFDC & in association with CHEMEXCIL with special emphasis on Export of Essential Oils, Fragrance & Flavours.

During the workshop a presentation was made by Dr. J P Tiwari, Regional Director, CHEMEXCIL related to International trading of Essential Oils and Role of CHEMEXCIL in increasing our exports.

There were nearly 80 - 90 participants including some trainees related to above industry. Participants were also apprised about the CAPINDIA 2018 to promote / generate participation for this event.



"National Workshop on Export Marketing" held on 16th - 17th November, 2017 at Fragrance & Flavour Development Centre, Ministry of MSME, Govt. of India, Kannauj, Uttar Pradesh.



Shri S.P.S. Khanuja, Ex Director, CIMAP addressing the gathering during the **"National Workshop on Export Marketing"** held on 16th – 17th November, 2017 at Fragrance & Flavor Development Centre, Ministry of MSME, Govt. of India, Kannauj, Uttar Pradesh.



Dr. J P Tiwari, Regional Director, CHEMEXCIL making a presentation about the Export Strategy of Essential oils during the **"National Workshop on Export Marketing"** held on 16th – 17th November, 2017 at Fragrance & Flavor Development Centre, Ministry of MSME, Govt. of India, Kannauj, Uttar Pradesh.



Participants at the **"National Workshop on Export Marketing"** held on 16th – 17th November, 2017 at Fragrance & Flavor Development Centre, Ministry of MSME, Govt. of India, Kannauj, Uttar Pradesh.



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