**FIEO/MRD/6(34)/2024-25 February 4, 2025**

**3rd edition of SOURCEX INDIA**

**(Exhibition & Reverse Buyer Seller Meet)**

**(26-28 March, 2025, Yashobhoomi, New Delhi)**

***To become a Global Brand - Be at SOURCEX INDIA 2025***

**Over 200 Retail Chain & Super Markets from over 45 plus Countries to Source Brands from India**

**Dear Member(s),**

***Greetings from APEDA!***

We are pleased to inform you that the Federation of Indian Export Organisations (FIEO) with the support of Ministry of Commerce, Government of India is organising the 3rd edition of **SOURCEX India** **(Exhibition & RBSM)** as per the following details:

**Dates:           26 to 28 March, 2025 (Wednesday to Friday)**

**Venue:          Hall No 2-B, Yashobhoomi, Sector 25, Dwarka, New Delhi**

**Time: 10 am to 5 pm**

FIEO is inviting more than 200 overseas & qualified purchase & procurement heads from over 45 countries spanning across super-markets, retail chains, importers, potential overseas licensees & business owners to attend 3rd edition of Sourcex India 2025 & meet their prospective Indian partners**.** The show is the only platform supported the Govt. of India promoting Indian brands and will also mark the presence of over 2500 pre-registered B2B trade visitors.

After its roaring success last year, Sourcex India is once again all set to become India’s first Global Market Place for Indian brands to go global, covering both food & non-food Fast-Moving Consumer Goods (FMCG) as well as Services. Sourcex India 2025 will help India companies to launch successful Indian brands to international markets. Sourcex India will also showcase India’s select services which have the potential to be franchised overseas.

In the last edition of Sourcex India, they had around 150 Indian companies meeting around 100 overseas counterparts from across 30 countries. The show amassed over 2500 one to one business meetings in addition to trade visitors.

**INDIAN EXHIBITORS’ PROFILE:**

|  |  |
| --- | --- |
| **GOODS** | **SERVICES** |
| * **Food & Beverages** * **Health & Beauty** * **FMCG & FMCD** * **Apparels & Garments** * **Textiles & Home Decor** * **Toys & Children Products** * **Sports & Fitness** * **Stationary & Office Supplies** | * **E-Commerce Services** * **Education & Skill Training** * **Entertainment** * **Food Services & QSR** * **Leisure & travel** * **Professional Services** * **Specialty Restaurants** * **Logistics** |

**PARTICIPATION CHARGES FOR OVERSEAS EXHIBITORS (Highly Subsidized):**

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| **(Highly Subsidized Cost)**  **INR 9500 Per Sq. Mtr. +18 % GST (For FIEO Member)**  **INR 10500 Per Sq. Mtr +18 % GST (For Non-FIEO Member)**  **Minimum 6 Sq. Mtr. and in multiple of 3 SQ. MTR** |
| **Participation Fees includes Standard built up stall with one table, two chairs, Carpet, fascia name board with the company name displayed on it and basic electrical fittings & dustbin** |
| **Please Note: This fee does not include charges for Sending display material, any additional fixtures & furniture in the booth. These are to be borne by the companies.**  **\*USD 100 extra for corner booths subject to availability.** |

**REFUND POLICY:**

The participation charges are non-refundable in any case.

Since they have limited number of booths, interested members are requested to kindly send their confirmation as per the Registration Form enclosed along with the participation fee (Non-Refundable). The payment may be made by NEFT in the name of **Federation of Indian Export Organisations**. They have limited stalls preference will be given on the basis of first-cum-first- served basis and on receipt of full participation fee. **FIEO reserves the right to select the participants.**

The payment also can be made through RTGS:

**Details for RTGS / NEFT Payment: HDFC Bank**

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| --- | --- |
| Bank Name | HDFC Bank Ltd. |
| Bank Address | C-17, Anand Niketan, New Delhi-110021. |
| Bank A/c | FIEO |
| Account No. | 50100330645443 |
| IFSC | HDFC0000336 |

In case of any further details/queries, you may contact Mr Ashish Jain, DDG, FIEO and Mr Vikas Mittal, Joint Director, FIEO at +91-11- 46042117/35 (Mob: +91-9999784214/9811845556)or by e-mail at [ashishjain@fieo.org](mailto:ashishjain@fieo.org); [vikasmittal@fieo.org](mailto:vikasmittal@fieo.org).

With regards,

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Encl : As above.