



# CHEMEXCIL

मूल रसायन, सौंदर्यप्रसाधन तथा रंजक निर्यात संवर्धन परिषद  
(भारत सरकार वाणिज्य तथा उद्योग मंत्रालय द्वारा संस्थापित)

**BASIC CHEMICALS, COSMETICS & DYES EXPORT PROMOTION COUNCIL**

(Set-up by Ministry of Commerce & Industry, Govt. of India)

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EPC/EXPORT AWARD/2018-2021

27<sup>th</sup> June 2022

## GUIDELINES FINALIZED FOR SELECTING EXPORT AWARDS FOR 2018-19 to 2020-21 WHICH MAY BE CONTINUED FOR FUTURE AS WELL -

1. Principal criteria is Highest Export Value of the applicant company in each category.
2. Positive Export Growth over the previous year is preferred. However, if the difference of export turnover between the first and second contender is substantial, applicant with negative export growth but higher export value may be considered for the award.
3. If the same company is getting same type of award in the subsequent year; they may be considered for the same award only every alternate year and the next company meeting the criteria be given the award. This is to encourage and motivate other exporters and maximizing participation.
4. Those exporters who are eligible to get same award in the succeeding year but are not considered because of alternate year condition, they will be given a special recognition for consistency in their export performance by way of a "Certificate of Excellence" to them for that year. Such Excellence Certificate may be considered for Trishul and Gold Award category.
5. If the applicant company is getting Upgradation from Lower type of Award to higher Award in the succeeding years, they may be considered for the higher award in the succeeding year.
6. It is important to recognize exporters with highest performance in each panel/category with Trishul Award (highest award of the Council) instead of only one Trishul Award in all categories.



( DEEPAK GUPTA )  
Acting Executive Director

### REGIONAL OFFICES

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## Types of Awards

### Trishul Award

Given for highest export registered by a member exporter in a particular year. This award goes to all the categories and all the Panels of the council.

### Gold Award

This is the second best Award offered to the member exporter for the second highest exports registered in a particular year. This award goes to all the categories and all the Panels of the council.

### First Award

This is the third best award offered to the member exporter for the third highest exports registered in a particular year. This award goes to all the categories and all the Panels of the council.

### Second Award

This is the fourth best award offered to the member exporter for the fourth highest exports registered in a particular year. This award goes to all the categories and all the Panels of the council.

### Excellence Award

This award is offered to a member exporter who has performed excellently well and is Eligible for a Trishul Award / Gold award in that particular year. However, if the same member has received the Trishul award / Gold Award in the previous year, the council gives away the Excellence Award as we do not repeat the same award in the immediate following year (only in the alternate year Trishul Award / gold award is offered) for the same member exporter. This is to encourage other member exporters.

### Certificate of Merit

This is the fifth best award offered to the member exporter for the fifth highest exports registered in a particular year. This award goes to all the categories and all the Panels of the council.

### Note:

1. Minimum Export Turnover of that product category FOB value 50 Cr and above.
2. Company should be paid member from last 3-years with CHEMEXCIL.
3. There are no categories in Merchant Exporters panels



  
( DEEPAK GUPTA )  
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