

South-Asia's Biggest Ever Beauty Fair

COSMETICS

WELLNESS

FITNESS

IIBF **INDIA INTERNATIONAL
BEAUTY FAIR 2022**

Hall 5, BOMBAY EXHIBITION CENTER, MUMBAI

May **16** **17** **18** 2022



MSME

MICRO, SMALL & MEDIUM ENTERPRISES
छोटे, मध्यम तथा बड़े उद्योग
MINISTRY OF MSME, Govt. of India

Officially supported under PMS Scheme

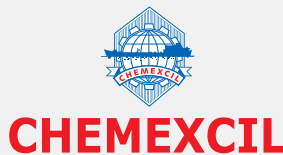
ORGANISED BY



INDUSTRY PARTNER



SUPPORTING PARTNER



Supporting Associates:



SHOW ORGANISER



Brandsun Promotion is one of the Premier Indian Exhibition Company which has successfully organized number of exhibitions and trade shows in the B2B & B2C segment with the portfolio comprising of beauty, health, fashion & lifestyle related events in India and abroad since 2008. Few of our achievements are **Kosmetica**, **Grand Fashion**, **Melodies of Fashion**, **International Conference on Anti-Ageing**, **Media Awards**, **Achiever Awards**, **Art Fair** and many more.



WHY EXHIBIT

South Asia's biggest beauty fair for Cosmetics, Wellness & Fitness products and services. IIBF is a major showcase of beauty products, wellness and fitness trends, beauty services, packaging and labelling solutions.

India International Beauty Fair 2022 is not just a traditional event, it will be a concourse of international cosmetics and beauty community. If you are looking to expand your business to the global market, IIBF is the exhibition to be a part of. IIBF does not just provide you a space at an exhibition, it offers consistent business opportunities with proven results 365 days 24/7.



Product launch, Live demonstrations, Panel discussions, Face to Face business interactions, Technical Workshops, Stage Shows, Award Functions, Mutual Partnerships and information on the latest updates on products, technology & upcoming trends make this the largest Platform.

The Perfect Launch Pad for your BUSINESS GROWTH

- ✦ India International Beauty Fair is the perfect Platform to Showcase, launch & network with the Industry Leaders.
- ✦ Through its Extensive and Aggressive Marketing Plan it aids to promote foreign brands & generate leads for the business meetings with the participants.
- ✦ Generate lucrative, highly targeted business leads
- ✦ Anticipate future personal care trends
- ✦ Speed to market
- ✦ Be where your customers are

The 3 days fair is scheduled to be held from
May **16** **17** **18** 2022, at Bombay Exhibition Centre, Mumbai

EXHIBITORS PRODUCT PROFILE:



- Beauty Products/Brands
- Whitening Products
- Facial Care
- Skin Care
- Colour Cosmetics
- Nail & Accessories
- Anti-Aging Products & Treatments
- Beauty Enhancement Products
- Products & Services for Hair, Skin, Body & Eye Care including Beauty Aids & Cosmetics
- Soap & Detergents in all forms



- Aromatherapy
- Aerosols/Dispensers
- Detox & Slimming
- Medical Beauty Treatments
- Aesthetic Medicine
- Dental Care
- Health Resorts
- Organic Food
- Shapers & fitness Accessories
- Dermatologist
- Cosmetologist



- Fitness Products
- Services relating to Health, Meditation & Body Care
- Spiritual Centre, Trainers & Facilitators
- Body & Mind Exercisers including Body
- Naturopathy and Yogic Centres



- Wellness Centres, Pool, Spas, Sauna Baths
- Essential Oil & Perfumes
- Incense Sticks
- Flavours & Fragrances



- Lifestyle Products
- Wedding Accessories
- Fashion Accessories
- Ear Piercing
- Wigs & Hair Pieces
- Combs & Brushes



- Packaging & Wrapping Material
- Ingredients & Raw Material
- Packaging & Labelling Machinery
- Decorative items for Spas, Beauty Parlours & Wellness Centers
- Testing, Lab Equipment, regulatory solutions and many more.

3

Days

4

Cities

20000+

Trade
Visitors

250+

Brands

WHY ATTEND:

India International Beauty Fair is a major showcase of Cosmetics, Wellness & Fitness Products, Beauty and Wellness Trends and Beauty services.

Showcases latest products, trends & techniques in beauty industry

Provides alternatives for sourcing materials, technology and supplies

Showcases latest products, trends & techniques Knowledge sharing Forum

Chance to meet leading experts in the Beauty, SPA and Salon Sector

VISITORS PROFILE:

Dealers

Salon & Spa Owners

Importers/Exporters

Health and wellness Administrator

Salons & Slimming Centres

Nutritionists

Health & Fitness Professional

Traders & Distributors

Training Academies

Franchisers

Investors

Cosmetologists

Dermatologists

Consultants

Trainers

Hotel & Spa Developers

Trade Associations

Purchase Managers

Packaging Managers

Quality Analyst

Plant Manager

Quality Assurance Manager

Cosmetic Manufacturers

Personal care Manufacturers

Research & Development

Cuticologist

Product Development

Procurement & Sourcing Manager

MAJOR ATTRACTION

FASHION SHOWS



SEMINARS/CONFERENCES



LIVE DEMONSTRATION



PRODUCT LAUNCH



MEET THE CELEBRITIES



AWARD SHOWS



1-2-1 BUSINESS MEETINGS





Join us & Book Your Space Today

Shell Booth Corner



Shell Booth



Rentals

Standard booth size: 9 m ² (3M × 3M) and multiples thereof	Participation Fee per m ² (INR)	Participation Fee per m ² (US\$)
Raw Space/Booth: (minimum booking sizes is 18m ²)	₹ 8000 per m ²	\$300 per m ²
Shell scheme Stand/Booth package: (minimum size 9m ²) Package Includes: Aluminum Wall Panels, Fascia with company name, 3 Spotlights, 1 Power socket, Floor carpet, 1 Table, 2 Folding chairs, 1 waste basket	₹ 9000 per m ²	\$ 350 per m ²

Note: 18% GST extra applicable

Ask us for more information!

Why Mumbai

Financial capital of India

Mumbai the financial capital of India has a diverse population of various income groups, which attracts demand both for mass and premium beauty brands. The influence of Bollywood and the fashion industry makes people experimental in nature and willing to try out new products, making the city suitable for new product launches. Mumbai is a heaven for make-up lovers and has a strong retail network for selling products in its huge malls, standalone beauty stores, small local stores and well-known historic street shopping areas.

INDIA INTERNATIONAL BEAUTY FAIR

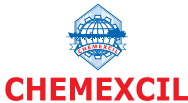
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Media Partners:



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